

HedgeServ Partners with Hedge Fund Research to Provide Clients Access to HFR Database

New York, NY – January 10, 2011 – HedgeServ, a fund administrator recognized for providing innovative solutions to the alternative investment industry, has partnered with Hedge Fund Research, Inc. (HFR) to provide clients access to the HFR Database within the HedgeServ platform.

HFR specializes in the areas of indexation and analysis of hedge funds. Its flagship product, HFR Database, comprises over 6,600 funds and funds of hedge funds and contains over 70 fields of information on the funds, including historical monthly performance, historical fund assets under management, enhanced fund leverage reporting, firm contact details and fund fee structure.

HedgeServ's fund of hedge fund clients will be able to seamlessly combine their fund's portfolio performance data with HFR's data, giving managers the broadest possible range of data for performance and peer-based analysis.

The HedgeServ-HFR partnership is part of HedgeServ's ongoing efforts to enhance its front office and analytics offerings for funds of hedge funds. To begin accessing the HFR Database via HedgeServ, please contact Leo LaForce (212-920-3563 or lforce@hedgeserv.com) or Jeffrey Strauss (212-920-3526 or jstrauss@hedgeserv.com) at HedgeServ.

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About HedgeServ

HedgeServ is redefining hedge fund administration with excellence in service and a shared technology platform that breaks the cycle of costly data duplication while strengthening controls and giving clients real-time access to their data. HedgeServ client service teams are the most experienced in the industry at consistently delivering timely and accurate information to both hedge fund managers and investors. HedgeServ supports all structures, strategies and domiciles of hedge funds, funds of hedge funds, managed accounts, private equity funds and endowment investment platforms from offices in Dublin, Grand Cayman and New York City.

About HFR

Hedge Fund Research, Inc. (HFR) is the global leader in the alternative investment industry. Established in 1992, HFR specializes in the areas of indexation and analysis of hedge funds. HFR Database, the most comprehensive resource available for hedge fund investors, includes fund-level detail on historical performance and assets, as well as firm characteristics on both the broadest and most influential hedge fund managers. HFR has developed the industry's most detailed fund classification system, enabling granular and specific queries for relative performance measurement, peer group analysis and benchmarking.

HFR produces over 100 indices of hedge fund performance ranging from industry-aggregate levels down to specific, niche areas of sub-strategy and regional investment focus. With performance dating back to 1990, the HFRI Fund Weighted Composite Index is the industry's most widely used standard benchmark of hedge fund performance globally. The HFR suite of Analysis Products leverages the HFR Database to provide detailed, current, comprehensive and relevant aggregate reference points on all facets of the hedge fund industry. HFR also offers consulting services for clients seeking customized top-level or more nuanced analysis. For the hedge fund industry's leading investors and hedge fund managers, Hedge Fund Research is The Institutional Standard.