

# HEDGESERV

## **HEDGESERV Assets Under Administration Grew 30% in HFMWEEK's Biannual AuA Survey**

**NEW YORK, NY and LONDON, UK – December 2, 2011** - HedgeServ, a global fund administrator, was recognized by the HFMWeek 2011 Assets Under Administration Survey Part One: Single Managers as “arguably the most successful in terms of organic growth...”

Gene Mannella, a co-founder of HedgeServ, credited the growth to HedgeServ's unique client service model and culture, saying “While our competitors are cutting headcount to reduce costs, we are investing in professionals and technology.”

Sixty-eight administrators participated in the survey, which covered the six-month period from May 2011 to October 2011 and the twelve-month period from October 2010 to October 2011.

HedgeServ increased its single fund manager AuA by 30% to \$91 billion, outperforming the 5% average growth rate of other large administrators over the sixth-month period.

HedgeServ's 94% gain in single manager AuA over the twelve-month period further differentiated it versus the 21% overall industry growth rate cited in the survey. HedgeServ is now the eleventh largest fund administrator globally in terms of single manager AuA.

“We are gratified by our high ranks in the HFMWeek survey, and wish to thank our clients and their investors, who together continue to be our largest source of new business referrals” said Justin Nadler, a co-founder of HedgeServ. “We are well-positioned for sustained, scalable growth in 2012, underpinned by our experienced team of fund administration professionals and our innovative real-time technology platform.”

“Our comparative growth rate versus others in the industry is largely attributable to fund managers' increasing desire to have a true business partnership with their fund administrator” said Bob Aaron, a co-founder of HedgeServ. “HedgeServ continues to attract both large veteran fund managers and new emerging managers alike by delivering customized solutions that lower managers' total operational costs, enhance their infrastructure, and help them meet their complex business, investor, tax, and regulatory reporting requirements.”

**Survey link:**

[http://www.hfmweek.com/article\\_assets/articledir\\_3402/1701237/11%20Nov%20AUA%20survey\\_singl e%20manager.pdf](http://www.hfmweek.com/article_assets/articledir_3402/1701237/11%20Nov%20AUA%20survey_singl e%20manager.pdf)

**About HedgeServ**

HedgeServ currently services over \$130 billion in assets under administration, with over 425 employees across its offices in New York, Chicago, Grand Cayman, London, and Dublin.

HedgeServ attracts and retains hedge fund-caliber professionals through a unique culture of employee ownership. The HedgeServ technology platform provides fund managers with real-time access to critical information and institutional-quality infrastructure, including portfolio management, risk analytics, middle and back office services, and regulatory, tax, and compliance reporting tools. HedgeServ controls are SOC 1 certified (formerly SAS 70 Type II), and complemented by full operational transparency into all workflows.

HedgeServ supports all alternative investment strategies of hedge funds, funds of hedge funds, managed account platforms, private equity funds, UCITs funds, and other institutional investment programs. For more information please visit [www.HedgeServ.com](http://www.HedgeServ.com).

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